

# NCVAA 18TH ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES











To Our Dear NCVAA Community:

We are pleased to announce that the National Conference of Vietnamese American Attorneys ("NCVAA") will be hosting its 18th Annual Conference in person on July 26-28, 2024 in Chicago, Illinois. We proudly invite you to join us through your attendance and/or sponsorship, as we continue to serve and give back to the community through our networking and fellowship. In addition to our three-fold mission of education, support, and network, we further provide scholarships and mentorship opportunities to those who wish to pursue a career in law.

Our Chicago Conference officially kicks off on Friday, July 26, 2024 with an evening welcome reception and networking event for 100+ attendees, followed by a full-day conference on Saturday with approved continuing legal education credits. The main conference day ends with an inspiring and entertaining Saturday night Gala. Attendees are encouraged to stick around for an optional brunch and community service event with the Vietnamese Association of Illinois on Sunday morning.

We are extremely excited and honored to Rise Up to the occasion and put this conference together, so that it may continue to be a great avenue for networking, fellowship and most importantly, to raise awareness of and give back to the Vietnamese diaspora communities nationwide. Not to mention, many of us have made lifelong friends through this organization.

As described in the enclosed sponsorship menu, we invite you to sponsor our Annual Conference at the Exclusive Presenting, Platinum, Gold, Silver, or Bronze levels. Additional sponsorship opportunities include individual conference events and program booklet ads.

You may confirm your sponsorship via email to info@ncvaa.org by May 1, 2024 to receive the Early Bird Pricing and to ensure you receive maximum publicity for your support. NCVAA will then invoice you for your sponsorship payment. Acceptable methods of payment are via ACH transfer (ACH information will be provided once sponsorship interest and level are confirmed) or by physical check payable to "NCVAA, c/o Troutman Pepper, 401 9th Street NW, Suite 1000, Washington, DC 20004 Attn: Kim Phan".

Should have have any questions about sponsorship opportunities, please contact us at info@ncvaa.org.

Thank you so much for lending a hand in celebrating and promoting diversity in the legal profession and giving back to our community at large. We look forward to seeing you at the conference.

With warmest regards,



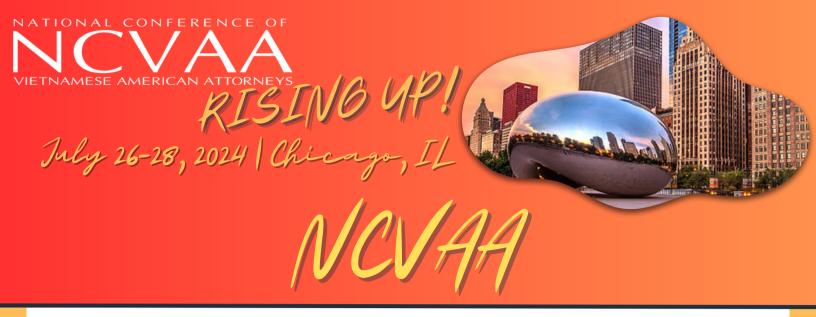
Huy Nguyễn 2024 Chicago Conference Co-Chair



Sany Nguyễn 2024 Chicago Conference Co-Chair



Kim Pham NCVAA 2023–2024 President



The National Conference of Vietnamese American Attorneys (NCVAA) is the first ever national Vietnamese American bar association for lawyers, law students, judges, and legal scholars.



Promoting the education and professional development of Vietnamese Americans in the legal community.

Supporting research and education on legal issues of significance in our community.

Providing a national network of Vietnamese American attorneys, judges, legal scholars and law students.





NCVAA is proud to host Illinois State Representative Hoan Huynh as our 2024 Keynote Speaker. Representative Huynh will address the attendees of the 18th Annual Conference on July 27th, at our Saturday Night Gala.



State Representative Hoan Huynh (pronounced Hahn Win) (pronouns: he/him/his) (Democrat, IL-13, Chicago) is a community leader, tech entrepreneur, and small business advocate representing Illinois' 13th State House District, covering Northside Chicago and the Lakefront. Representative Hoan Huynh is the first Vietnamese American elected in Illinois' state history of 204 years; the first refugee elected in Illinois; the first Asian American to represent Chicago Northside lakefront in the General Assembly; and the Vietnamese American elected in the Midwest. His legislative priorities include expansion of economic opportunity, jobs creation, environmental justice, protecting reproductive healthcare, immigrant/refugee, and LGBTQ+ rights, public safety and gun violence prevention, affordable housing, transit infrastructure, and expanding mental health access. He earned a bachelor's degree from Yale University, a master's degree from Harvard University, and completed additional coursework at University of Cambridge.



The Trailblazer Award is the highest honor bestowed by NCVAA. It honors the contributions of Vietnamese American attorneys who have paved the way for others in the legal profession. The awardee is recognized for their outstanding achievements in their career, their commitment to the community, and their dedication to mentoring and supporting other Vietnamese American attorneys. The award is presented annually at the NCVAA annual conference.



Thy Bui is an employment litigator and equity partner at Constangy, Brooks, Smith, & Prophete LLP. Her clients include public and private sector employers in a broad range of industries, including retail, hospitality, healthcare, higher education, technology, and real estate. She practices nationwide and is based out of Southern California.

Thy serves on the boards of Planned Parenthood of Orange and San Bernardino Counties, Inner City Law Center, the National Asian Pacific American Bar Association, where is currently serving as the organization's first Vietnamese American President-Elect in its thirty-five-year history.

Whether she is advocating for the AANHPI legal community, championing reproductive freedom, supporting legal work to keep people from becoming unhoused, Thy thrives most as a creative problem-solver in her community work and for her clients.

Thy also believes strongly in mindfully contributing to pipeline efforts to assist underrepresented groups in accessing meaningful professional training opportunities. After benefiting herself from working in an unpaid undergraduate internship through University of California DC internship program, Thy recently endowed a scholarship to offer gap funding to students to cover the cost of participating in the program in DC versus attending a semester of college on campus at her alma mater, UC Riverside. Thy also supports the Youth Orchestra of Los Angeles (YOLA) through the LA Phil Philharmonic Council to provide K-12 students equitable access to the transformative power of music-making.

In her spare time, Thy enjoys sailing, playing with dogs, making floral arrangements, and is a rabid SNL, Dateline, and Law & Order fan. She resides in Newport Beach, California, where she makes it a sport of spotting fellow resident Keith Morrison at the grocery store.

VAA MERICAN ATTORNEYS 2024 CONFERENCE SPONSORSHIP

Early Bird Pricing is available until May 1, 2024!

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EXCLUSIVE PRESENTING SPONSOR*	PLATINUM	60Lb	SILVER	<i>\$RONZE</i> †	
<b>\$10,000 Early Bird</b> <i>\$12,000 Regular</i>	<b>\$6,500 Early</b> Bird \$8,000 Regular	<b>\$5,000 Early Bird</b> \$6,000 Regular	<b>\$3,500 Early</b> <b>Bird</b> <i>\$4,000</i> <i>Regular</i>	<b>\$1,500 Early Bird</b> <i>\$2,000 Regular</i>	
10 Tickets Friday Reception Saturday Conference Saturday Gala	8 Tickets Friday Reception Saturday Conference Saturday Gala	6 Tickets Friday Reception Saturday Conference Saturday Gala	4 Tickets Friday Reception Saturday Conference Saturday Gala	2 Tickets Friday Reception Saturday Conference Saturday Gala	
VIP Table for 10 at Saturday Gala	Reserved Table for 8 at Saturday Gala	х	x	х	
Welcome Remarks & Special Signage at Saturday Conference	x	х	х	х	
Full Page Color Ad Back Cover of Program	Full Page B/W Ad Inside Front Cover of Program	½ Page B/W Ad in Program	¼ Page B/W Ad in Program	1/8 Page B/W Ad in Program	
Inclusion of Promotional Item‡ <i>in Welcome Gifts</i>	Inclusion of Promotional Item‡ <i>in Welcome Gifts</i>	Inclusion of Promotional Item <sup>‡</sup> <i>in Welcome</i> <i>Gifts</i>	Inclusion of Promotional Item <sup>‡</sup> <i>in Welcome</i> <i>Gifts</i>	Inclusion of Promotional Item‡ <i>in Welcome Gifts</i>	
Primary Billing on NCVAA Website, Social Media, and Email Marketing	Featured Billing on NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing	
* Only 1 Presenting Sponsorship available.					

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† Bronze Level Sponsorship is limited to small firms (fewer than 10 attorneys) and solo practitioners.

‡ Promotional Item to be provided by Sponsor.

2024 EVENT SPONSORSHIP

This year, we are offering exclusive opportunities to sponsor individuals conference events at our Annual Conference. Early Bird Pricing is available until May 1, 2024!

SATURÞAJ GALA COCHTAIL HOUR <u>SPONSO</u> R*	FRIÞAJ NIGHT RECEPTION	SATURÞAJ CONFERENCE LYNCH	SUNDAI BRUNCH †
<b>\$6,000 Early Bird</b>	<b>\$4,250 Early Bird</b>	<b>\$1,500 Early Bird</b>	<b>\$1,500 Early Bird</b>
<i>\$7,500 Regular</i>	<i>\$5,000 Regular</i>	<i>\$2,000 Regular</i>	<i>\$2,000 Regular</i>
8 Tickets	6 Tickets	2 Tickets	2 Tickets
Friday Reception	Friday Reception	Friday Reception	Friday Reception
Saturday Conference	Saturday Conference	Saturday Conference	Saturday Conference
Saturday Gala	Saturday Gala	Saturday Gala	Saturday Gala
VIP Table for 8 at Saturday Gala	x	x	х
Welcome Remarks &	Welcome Remarks &	Welcome Remarks &	Welcome Remarks &
Special Signage	Special Signage	Special Signage	Special Signage
at Saturday Gala	at Friday Reception	at Conference Lunch	at Sunday Brunch
½ Page B/W Ad	¼ Page B/W Ad	¼ Page B/W Ad	¼ Page B/W Ad
in Program	in Program	in Program	in Program
Inclusion of Promotional	Inclusion of	Inclusion of Promotional	Inclusion of
Item‡	Promotional Item‡	Item‡	Promotional Item‡
At Saturday Gala	at Friday Reception	at Conference Lunch	at Sunday Brunch
Inclusion in NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing	Inclusion in NCVAA Website, Social Media, and Email Marketing

\* Only one (1) Saturday Gala Cocktail Hour Sponsorship available.

† Limited to two (2) Sponsors, on a first-come first-served basis.

**‡** Promotional Item to be provided by Sponsor.

|CVAA|



2024 AD SPONSORSHIP

Please email advertisement information to info@ncvva.org as soon as possible, but <u>no</u> later than May 31, 2024. PROGRAM AD OPTIONS AMOUNT (USb) Platinum Ad\* 2 Full Pages \$1,500.00 Centerfold Spread - Center pages of the Program 2 pages at 8.5"w x 11" h, side-by-side - B/W Print Inclusion of Promotional Item‡ in Welcome Gifts Premium Ad\*\* Full Page \$1,250.00 Back Inside Cover of Program 1 page at 8.5"w x 11"h - Color Print Inclusion of Promotional Item<sup>‡</sup> in Welcome Gifts Standard Ad - Full Page \$1,000.00 B/W Print - 1 page at 8.5"w x 11"h Standard Ad - 1/2 Page B/W Print - 1/2 page at 8.5" w x 5.5" h \$750.00 **Standard Ad - 1/4 Page** B/W Print - <sup>1</sup>/<sub>4</sub> page at 4.25" w x 5.5" h \$500.00 **Standard Ad - 1/8 Page** B/W Print - 1/8 page at 4.25" w x 2.75" h \$250.00

\*Only One (1) Available!

\*\*Only One (1) Available!

<sup>‡</sup> Promotional Item to be provided by Sponsor.

- Ad files must meet the following formatting requirements:
- Save as .pdf (preferred), .ai, .eps, .psd, or .jpeg
  High Resolution (minimum 300 dpi)
- Submit in specified ad dimensions PLUS a 1/8" bleed.
- Standard Ads must be in Black / White.
- Premium Ad Full Page & Presenting Sponsor Ads must be in Full Color



# Early Bird Pricing is available until May 1, 2024!

REGISTRATION OPTIONS	AMOUNT (USB)
<u>General Registration</u> Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable).	<b>\$400.00 Early Bird</b> \$500.00 Regular
<u>Small Firm* Registration</u> Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable).	<b>\$300.00 Early Bird</b> \$350.00 Regular
<u>Government   Non-Profit   Judge Speaker Registration</u> Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable).	<b>\$250.00 Early Bird</b> \$300.00 Regular
<u>Law Student Registration</u> Includes 1 admission to the Friday Night Reception, Saturday Conference & Lunch and Saturday Evening Gala, and CLE Certificates (where applicable).	<b>\$200.00 Early Bird</b> <i>\$250.00 Regular</i>
<u>Saturday Gala (NLY</u> 1 General Admission.	\$250.00
<u>Saturday Gala ONLY – Small Firm</u> * 1 General Admission.	\$200.00
<u>Saturday Gala</u> ()NLY - <u>for Government   Non-Profit</u> <u>Judge / Speaker</u> 1 General Admission.	\$175.00
<u>Saturday Gala ONLY for Law Students</u> 1 General Admission. *Small Firm - Loss than 10 atterneys amplexed at firm	\$150.00

\*Small Firm - Less than 10 attorneys employed at firm



VIETNAMESE AMERICAN ATTORNEY







@NCVAA\_org



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info@ncvaa.org



ncvaa.org

We look forward to seeing you soon in Chivago!